



The Period of
PURPLE
Crying®

The SM Health Department has partnered with *The Cribs for Kids* and *The Period of Purple Crying Programs* to develop our new **Safe Sleep Program**. Our program educates parents on the importance of safe sleep practices and provides Pack 'N Play beds to families who cannot otherwise afford a safe place for their infant to sleep. Our program also addresses the infant's inconsolable crying in order to help parents understand the features of crying. Call the Health Department to learn more at 414-768-8055