

# South Milwaukee Community Health Improvement Plan & Process (CHIPP)

## Positive Parenting Focus Group: 10/01/12

South Milwaukee City Hall Council Chambers; 11:30 am – 1:00 pm

Agenda Item	Talking Points	Who
Welcome		Jackie
History of CHIPP & Purpose of Focus Group	<p>A brief on the history of the CHIPP was given along with the latest statistical references pertinent to this focus group:</p> <ol style="list-style-type: none"> <li>1. 36.45 of South Milwaukee families are living in non-traditional (i.e. single parent) households               <ol style="list-style-type: none"> <li>a. reports show a rise in the amount of stress in single parent households</li> </ol> </li> <li>2. 1 in 4 South Milwaukee youth surveyed between 6-12 grades report positive family communication, adult role modeling, and parental involvement in school</li> <li>3. 65% of these same students say they “have family support”</li> <li>4. 223 births to South Milwaukee families in 2011; 7 to mothers under age 18</li> <li>5. 11/223 births had late or no prenatal care</li> <li>6. 63/223 moms had 1 or more medical risk factors</li> <li>7. 55/223 moms smoked during pregnancy</li> <li>8. 0/223 had low birth weight (as defined by lower than 5 lbs 8 oz)</li> <li>9. 30/223 newborns had abnormal conditions</li> </ol>	Ove
Introductions		
Nationwide Recognized Process Outlined	<p>Mobilizing for Action Through Planning &amp; Partnerships (MAPP) Process explained in great detail to outline how not only this meeting will be structured but how the entire Community Health Improvement Plan will develop. Some key points were:</p> <ol style="list-style-type: none"> <li>1. <b>A community-wide strategic planning tool</b> for improving public health</li> <li>2. <b>A method to help communities prioritize</b> public health issues, identify resources for addressing them, and take action</li> <li>3. <b>Community Driven Process</b> (not just local public health department)</li> </ol> <p>Local Public Health <i>System</i> is identified and defined</p>	Jen Freiheit, BVAM, LLC

<b>Focus Group Structure Identified</b>	Focus Group Structure (5) with School/Community Advisory Committee as overarching committee <ol style="list-style-type: none"> <li>1. Positive Parenting</li> <li>2. Job Readiness</li> <li>3. Informed Life Choices</li> <li>4. Active Living and Healthy Eating</li> <li>5. Emotional Well-Being</li> </ol>
<b>Community Health Improvement Plan (CHIP) description</b>	Approval of the Focus Group Mission <ol style="list-style-type: none"> <li>1. CHIP Vision: <i>Healthy People in a Healthy South Milwaukee Community</i></li> <li>2. Positive Parenting Focus Group Mission: <i>Provide parents with the resources and skills to be able to meet the basic needs and responsibilities of their children.</i></li> <li>3. Premise: <i>A child's healthy early development depends on the health and well being of his/her parents.</i></li> </ol>
<b>Goals vs. Strategy Definition</b>	<ol style="list-style-type: none"> <li>1. Provide a connection between the current <i>reality</i> (what the local public health system and the community look like now) and the <i>vision</i> (what the system and community will look like in the future)</li> <li>2. Broad long-term aims that define the desired result associated with identified strategic issues</li> <li>3. Goals = What do we want to achieve by addressing the "positive parenting" strategic issue</li> <li>4. Strategies = How do we want to achieve it? What action is needed?</li> </ol>
<b>Define Focus Group Goals</b>	<ol style="list-style-type: none"> <li>1. Foster higher well-being in current and future parents.</li> <li>2. Empower current and future parents with problem solving, coping, and decision making skills to foster independence and responsibility.</li> <li>3. Encourage nurturing and attachment in parents of children birth to 5 years.</li> </ol>
<b>Strategy Alternatives</b>	Identified strategy alternatives based upon the following two themes: <ol style="list-style-type: none"> <li>1. Create city activities and events that support parents of children of all ages.</li> <li>2. Provide opportunities for positive adult role modeling in city sponsored events and activities.</li> </ol> Broad-spectrum and strategic thinking brainstorming ideas based upon: <ol style="list-style-type: none"> <li>1. Money and time of no hindrance</li> <li>2. Absolutely no idea is rejected at this stage</li> </ol>

	<ol style="list-style-type: none"> <li>3. Determining patterns of action, decision, and policies that guide the public health system toward a vision or goal</li> <li>4. Thinking about what you as an individual can contribute</li> <li>5. Thinking about the agency you work for/represent and what the agency can contribute</li> </ol> <p><i>See Idea List below</i></p> <ul style="list-style-type: none"> <li>• Action Item: Add or amend as reviewers of minutes desire</li> </ul>	
<p><b>Next Meeting</b></p>	<p>Monday, November 5, 2012  11:30am-1:00 pm  South Milwaukee Library – Meeting Room 1  Agenda Items:</p> <p>Barriers to Implementation</p> <ol style="list-style-type: none"> <li>a. Insufficient resources</li> <li>b. Lack of community support</li> <li>c. Legal or policy impediments to authority</li> <li>d. Technological difficulties</li> <li>e. Limited organizational or management capacity</li> <li>f. Others identified during 1<sup>st</sup> meeting: <ol style="list-style-type: none"> <li>i. Adverse childhood experiences (and the need to educate parents on this; i.e. why they are the way they are)</li> <li>ii. Money/Financial constraints</li> <li>iii. Time constraints</li> <li>iv. Involvement of community members</li> <li>v. UWext- 8 mandatory cooking classes – can this be less restricted?</li> <li>vi. Internet access not available for all who may benefit from services/programs</li> <li>vii. More booklets/pamphlets needed</li> <li>viii. Not able to get into homes for home visits</li> <li>ix. Locations to hold Parent Cafes</li> <li>x. No response from clergy to connect with public health</li> <li>xi. Child Care during activities (Little 1?)</li> <li>xii. Crowded home conditions</li> </ol> </li> </ol> <p>Implementation Details (Action Items)</p> <ol style="list-style-type: none"> <li>a. What specific actions need to take place? (i.e. connecting the “silos”)</li> <li>b. What is a reasonable timeline?</li> <li>c. Which organization and individuals should be involved?</li> <li>d. What resources are required and where will they come from?</li> </ol> <p>Select Strategies for presenting to School/Community Advisory Committee</p>	

<b>Attendees</b>	Jackie Ove (South Milwaukee Health Department Health Officer), Jackie Benka (South Milwaukee Health Department Public Health Nurse), Mariana Liebsch (South Milwaukee Health Department Public Health Nurse), Lynette Stefanec (South Milwaukee Health Department Public Health Nurse), Debbie Guthrie (South Milwaukee Health Department Clerk), Brit Doty (School District of South Milwaukee Elementary Counselor), Sharon Stellwagen (School District of South Milwaukee Physical Education Instructor), Jennifer Freiheit (Facilitator, Bay View Advanced Management, LLC)
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**Strategy Alternatives for Objective #1: *Foster higher well-being in current and future parents***  
 (focus is on both current and future parents unless otherwise noted)

\*the dimensions of health associated with each idea follow each in parentheses

**Idea List (not complete nor approved by School/Community Advisory Committee; in no particular order)**

- Accessible Healthcare (both emotional and physical well-being)
  - Need for more counselors and accessibility of their services (station them at bars? Other public places?)
- Health Education School Programs
  - Program at elementary and middle school level (focus on future parents) needs to be more comprehensive (i.e. beyond the current 2 weeks/year) (physical well-being)
  - Health education integrated with math and science (intellectual well-being)
    - teach epidemiology
  - Parent day at schools (social and emotional well-being)
  - Grandparents day/intergenerational programs (social and emotional well-being)
  - STI intervention opportunities (physical well-being)
    - Reproductive plan
  - Future job or college planning (financial well-being)
  - Mentoring programs (social well-being)
    - Peer to peer
    - Intergenerational
- Community Workshops
  - Financial planning programs (financial well-being)
  - Internet/technology/social media courses (vocational well-being)
  - Cooking classes (physical well-being)

- UW-Ext. (current nutrition programs)
      - Public Health orientation at local businesses for new and existing employees (i.e. WalMart) (vocational well-being)
- Marketing
  - Internet/technology/social media usage by public health system to increase messages going out (social well-being)
  - Billboards (shock value? i.e. smoking with focus on future parents) (physical well-being)
- Fitness Center/Rec Dept (physical well-being)
  - Offer child care
- Home and Church visits (social and spiritual well being)
  - Neighborhood groups
- Parent Cafes (social and spiritual well being)
  - Mother-to-Mother (focus on current parents)
  - Father-to-Father?
  - Teen-to-Teen?
- Book Distribution (intellectual well-being)
  - Lending library (little read library)
- Parks/Green Space improvement and use (environmental health)